

JULIE ANNE FOX

<http://www.foxwebdevelopment.com>

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PROFESSIONAL PROFILE

Competent and experienced web developer with the ability to complete and deliver exceptional results in a timely manner. Experienced in project management, people development, training, gathering and writing requirements, as well as software design, development, testing and documentation.

CORE VALUES & STRENGTHS

Detail Oriented	Customer Focused	Project Management	Global Teams	Web Technologies
Multi-tasker	Consultant	Communication	Trainer	Graphics Design
Innovative	Problem Solver	Needs Assessment	Strategic Planning	Oracle 11i CRM & ERP

EXPERIENCE

Summer 2006 – Current

Fox Web Development, Austin, TX

WEB DESIGNER /DEVELOPER, BUSINESS OWNER

- Design and develop custom online stores and content management system websites for small businesses.
- Consult with clients to understand business needs and develop requirements.
- Provide recommendations on layout, usability, graphic design, and technical design.
- Sites designed and coded for scalability, maintainability, cross-browser compatibility, standards-compliance, and search engine optimization.
- Graphic design using Adobe Photoshop CS3
- Management of all aspects of the business including sales, marketing, project management and outsourcing.

TECHNICAL SKILLS

HTML	PHP	ZenCart	Joomla	Organic SEO	Dreamweaver
CSS	MySQL	CRE Loaded	Drupal	Online Marketing (PPC,	Photoshop CS3
JavaScript	Databases	osCommerce	Page Publisher	Google AdWords)	Flash 8

July 2006 – January 2007

Dell Computer, Austin, TX

PRODUCT MANAGER

- Liaison between global Sales and Marketing business stakeholders to define requirements for dell.com.
- Wrote and prioritized project requirements and test plans for online development team.

May 1999 – July 2006

National Instruments, Austin, TX

PROJECT MANAGER (March 2004 – June 2006)

- Managed multiple projects with attention to scope, schedule, and resource. Led cross-functional, global teams to streamline process improvements focusing on quality assurance, release management and testing.
- **Special Training:** Project Management Fundamentals, Using MS Project, IT Leadership Development Program, Writing Effective Business Requirements, Systematic Software Testing, Test Process Improvement, Software Testing and Inspection Methods

ORACLE DEVELOPER/TEAM LEAD (2001 – 2004)

- Team Lead responsible for Oracle 10.7 to 11i upgrade project planning, resource allocation, and issue escalation.
- **Technical Skills:** Oracle Forms, Oracle Reports, Oracle AOL Objects, PL/SQL, SQL, applying Oracle patches, Cognos PowerPlay, TOAD, UNIX

WEB DEVELOPER (1999 – 2001)

- Developed web content management solutions for ni.com
- **Technical Skills:** LotusScript, Formula Language, Lotus Notes, HTML, JavaScript

EDUCATION

August 1998 **Bachelor of Science in Computer Science**

Texas State University (formerly Southwest Texas State University)

PROFESSIONAL REFERENCES

Carol Watson
Former Manager
National Instruments
carol.watson@ni.com
(512) 736-7950

Jessica Rouse
Former Colleague
National Instruments
jessica@rousedev.com
(713) 548-4982

Kim Wendland
Business Owner Affiliate
True Presence (Online Marketing Agency)
kwendland@truepresence.com
(512) 535-4226

Carey Regert
Client (bbsmassage.com)
Better Body Solutions
carey@bbsmassage.com
(512) 468-9623

WORK SAMPLES

** See more work samples at <http://www.foxwebdevelopment.com/portfolio.php>

AltoDenver.com



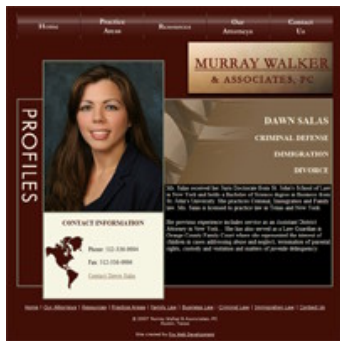
Joomla Content Management System site using HTML, CSS and php with a MySQL database backend. Additional extensions include: Chronoforms, Easy Calendar, MojoBlog, and Image Rotator.

TellurideMuseum.org



Hand-coded css based layout using Dreamweaver. Built for client to maintain the site using Adobe Contribute.

mw-assoc.com



Static site developed using CSS, HTML, and Flash technologies. Organic Search Engine Optimization throughout site.

HeadToHeart.info



Joomla based site eCommerce integrated with authorize.net payment gateway. Includes Blog and Discussion Forum functionality. Site developed using HTML, CSS, php, and MySQL.

LightningLifeCoaching.com



Online store developed using CRE Loaded open source application. Web technologies include CSS, HTML, JavaScript, PHP, and MySQL. SEO URLs extension for Search Engine Optimization.

FaithInActionCaregivers.org



Site developed to integrated with Page Publisher Content Management System. Integration of Flash and Windows Media Player animation. Custom calendar tool using PHP and MySQL database. Organic SEO throughout.